



FUTURE OF MOBILE™

November 14th, 2007

The BFI iMax Cinema
Waterloo, London

Future of Mobile brings together leading mobile developers, designers and industry luminaries to share their knowledge and insight for one day in London. As mobile devices surge in popularity, opportunities for developers and designers abound. Future of Mobile will detail the latest development platforms, technologies, design strategies and techniques for this growing area of technology.

If you have a story for mobile developers and designers, Future of Mobile will put you front and center of your target audience.

FOM Topics

- Mobile of Today – the state of the marketplace
- Market Report – how the figures look
- Mobile Standards – the standardization of the platform
- Device Panel – which devices, where and which manufacturers?
- The Mobile Web – and its future
- The Future of Mobile Browsers – which browsers will people use?
- The Future of Messaging – what role does it have to play?
- Demo: Mobile Social Network - where is everyone at?
- Demo: Widgets and their place in the future of mobile
- The Future Mobile Experience – the importance of users
- The Future of the Mobile UI – trends and new influences
- Demo: Next-Gen UI
- Closing Remarks – where will the future lead us?

Sponsorship Opportunities

Diamond Sponsor £7.5K+VAT 2 available

- 10 Minute Keynote to entire audience
(Pending approval of speaker/content)
- Logo placement on schedule handout
- Logo placement on conference website
- 6 full conference passes
- 100 word company description and URL/logo on website
- Literature distribution at the event
- Pre-event press and analyst list
- Pre-registered opt-in attendee list

Platinum Sponsor £5K+VAT 2 available

- 5 Minute Keynote to entire audience
(Pending approval of speaker/content)
- Logo placement on schedule handout
- Logo placement on conference website
- 4 full conference passes
- 75 word company description and URL/logo on website and attendee program
- Literature distribution at the event
- Pre-event press and analyst list
- Pre-registered opt-in attendee list

Gold Sponsor £2.5K+VAT

- Logo placement on schedule handout
- Logo placement on conference website
- 2 full conference passes
- 50 word company description and URL/logo on website and attendee program
- Literature distribution at the event
- Pre-event press and analyst list
- Pre-registered opt-in attendee list

Silver Sponsor * £995+VAT

- Logo placement on schedule handout
- Logo placement on conference website
- 1 full conference pass
- 50 word company description and URL/logo on website and attendee program
- Literature distribution at the event
- Pre-event press and analyst list
- Pre-registered opt-in attendee list

* For start-ups only, companies must have less than 5 employees and less than \$250K in annual revenue

Sponsorship Opportunities



Reach mobile developers.
Demonstrate your support by
sponsoring Future of Mobile,
London, 2007.

Additional Sponsorship Opportunities

(contact us for more pricing and details)

- Closing Drinks Reception
- Lunch
- AM/PM Cofee Break
- Lanyards
- Press Room
- Speaker Lounge
- Wireless/ Networking
- Wiki Technology
- The Lounge (online)
- Networking Areas

Show Hours

- November 14th, 2007
09:00-17:30

**For more information
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